



**Athletics &
Recreation
University of Victoria**

Thank you for your interest in the University of Victoria Vikes athletics. In order to assist us in processing your sponsorship request please complete and return the attached form with details on your specified promotional opportunity. All requests are reviewed in terms of budget, timing and alignment with the goals of Vikes athletics. Due to the number of requests, telephone responses can only be provided to successful applicants.

Please note: A minimum of 4 weeks prior notice is required for any proposal.

Contact Information (must include Phone Number and Email Address)	
Title of event/sponsorship	
Date of event/sponsorship	
Short description of event/sponsorship	
Charitable Affiliations, if any?	
How long has this event been running?	
What specifically are you requesting from Vikes athletics?	
Who are the other sponsors for your event?	
Does this event have opportunities for media exposure for Vikes athletics?	
Are there opportunities at the event for ticket sales or game schedule distribution to future Vikes games?	
What direct benefits will result to Vikes athletics from this event?	
How and what will be reported back to Vikes Athletics upon completion of the event?	

Please fax the completed request form to 472-4772, email to rmackay@uvic.ca or mail in the form to PO Box 3015 STN CSC Victoria, BC V8W 3P1, Attention: Rob Mackay